Southwest Airlines is pleased to introduce you to a very special couple, Kevin and Susan McCourt. As co-founders of Project OneSong, a humane education program that teaches children to develop empathy and compassion for animals and by extension for others and for themselves, they are helping to relieve the violence that plagues American cities. These lessons are taught through classroom programs that incorporate music, art, creative writing, and discussion, in conjunction with once-in-a-lifetime journeys to animal sanctuaries where at-risk youth are exposed to abused and mistreated wildlife. The goal is to help them think more compassionately about each animal and, ultimately, about themselves.

Project OneSong is supported through donations and animals has helped teach kids that although they may have come from a troubled past, they can succeed with love, proper care, and healthy interaction with others. “Project OneSong has found a unique way to show youth why each person and every animal is special,” said Southwest Corporate Community Affairs Manager Jackie Thompson. “Kevin and Susan are changing lives and truly making a difference in their community and beyond.” Ms. Thompson joined the group on a day trip to the PAWS Elephant Sanctuary near Sacramento, California to show the children, first-hand, how well Ruby, the famed African elephant, is doing in her new home and to help celebrate Ruby’s one year “retirement” anniversary from the Los Angeles Zoo. For more information on Project OneSong visit www.onesong.org.