THE PERFORMING ANIMAL WELFARE SOCIETY PRESENTS

2014 INTERNATIONAL CAPTIVE WILDLIFE CONFERENCE

Saturday, Sunday & Monday | November 8-10
PAWS 30TH ANNIVERSARY GALA
Saturday Evening | November 8

SPONSORSHIP OPPORTUNITIES

PICKWICK GARDENS CONFERENCE CENTER | BURBANK, CA
ABOUT PAWS

- The Performing Animal Welfare Society (PAWS) is a non-profit organization founded in 1984 by former Hollywood animal trainers, Ed Stewart and the late Pat Derby, to rescue and provide sanctuary for abandoned, abused and retired performing animals and refugees from the exotic animal trade.

- We established the first elephant sanctuary in the United States. PAWS is the only sanctuary to care for bull elephants.

- PAWS operates three sanctuaries for captive wildlife in Northern California that provide permanent homes for exotic species, ranging from the diminutive muntjac deer to the world’s largest land mammal, the elephant.

- At 2,300 acres, our ARK 2000 facility is the world’s largest captive wildlife sanctuary. Specially designed habitats provide plenty of room to roam for our 11 Asian and African elephants, 7 black bears, 4 African lions, 21 tigers, and a black leopard.

- PAWS is internationally recognized as a leader in advocating for performing animals and captive exotic wildlife and effecting changes that directly improve their welfare.

PAWS FILLS A NEED FOR ANIMAL RESCUE & CARE

- Countless animals are suffering in rundown roadside zoos, decrepit backyard cages, horrendous breeding facilities, and traveling shows.

- We can’t return captive exotic animals to the wild, but PAWS can provide a natural environment for them to live in that is far closer to what nature intended for these animals.

EDUCATION & AWARENESS

- Since 1992 PAWS has hosted eight International Captive Wildlife and Performing Animal Conferences and four “Summit for the Elephants” Symposia, during which world-recognized experts educate attendees and generate strategies that drive positive changes for captive and performing wild animals.

PARTNER WITH PAWS FOR THESE SPECIAL 30TH ANNIVERSARY EVENTS

- The PAWS conference is a highly anticipated event, attracting people from around the world. Conference topics include elephant welfare and conservation, the plight of captive tigers in the U.S., use of marine mammals in the entertainment industry, and the problem of primates kept as pets.

- Conference speakers are leading authorities representing a variety of fields including scientific research, academia, ethics, law, zoos, animal welfare and conservation.

- 30th Anniversary Gala features a gourmet vegan dinner, entertainment, live and silent auctions, award presentations and appearances by PAWS’ special friends and supporters.

- Celebrity supporters celebrating PAWS’ 30-year milestone include award-winning actor and comedienne Lily Tomlin, Kristin Bauer Van Straten of HBO’s True Blood, Jorja Fox of CSI, Academy Award-winning actress Kim Basinger, and actor Ross McCall of “Band of Brothers.”

PAWS — A FOUR-STAR NONPROFIT

Charity Navigator has awarded PAWS its highest 4-star rating year after year, placing PAWS among the top 7% of Charity Navigator-rated nonprofits in America.

NUMBERS THAT COUNT

- Conference expected to attract 300+ attendees.

- Gala expected to host 200+ guests.

- Both events are being promoted via the PAWS website, e-newsletters, and on all PAWS social media platforms — reaching more than 50,000 people before viral sharing.

- 30th Anniversary Gala invitations featuring sponsor logos will be mailed to 50,000 PAWS supporters.

- Conference and Gala to be promoted via the media, including press releases that name our sponsors.

- Conference will be marketed to a wide range of interest groups including: animal protection, conservation, animal control officers, zoos and sanctuaries - with direct links to event registration page featuring sponsor logos.

- Conference is being promoted to colleges, veterinary schools and university animal law departments, and to area high schools.

www.pawsweb.org
PAWS EVENT SPONSORSHIP OPPORTUNITIES

$1,000 | THE LION RESCUER
Four tickets to PAWS 30th Anniversary Gala
Line listing in conference and Gala programs
Acknowledgment in PAWS E-newsletter post-event
Include your product or flyer in Gala gift bag

$3,000 | THE TIGER GUARDIAN
One table (8 seats) at PAWS 30th Anniversary Gala
Line listing in conference and Gala programs
Acknowledgment in PAWS E-newsletter post-event
Include your product or flyer in Gala gift bag
Tabletop signage at Gala

$5,000 | THE ELEPHANT BENEFACITOR
One table (8 seats) at PAWS 30th Anniversary Gala
Line listing in conference and Gala programs
Acknowledgment in PAWS E-newsletter post-event
Include your product or flyer in Gala gift bag
Tabletop signage at Gala
Recognition from the stage at conference and Gala

$10,000 | THE SILVER STAR
One table (8 seats) at PAWS 30th Anniversary Gala
A celebrity seated at your table
Logo and line listing in conference and Gala programs
Acknowledgment in PAWS E-newsletter post-event
Include your product or flyer in Gala gift bag
Tabletop signage at Gala
Recognition from the stage at conference and Gala
Logo on event registration site and Gala invitation
Prominent signage at PAWS 2014 International Captive Wildlife Conference (3 days)

$20,000 | THE GOLDEN PAWS
Two Tables (16 tickets to PAWS 30th Anniversary Gala)
A celebrity seated at each of the tables
Logo and line listing in conference and Gala programs
Acknowledgment in PAWS E-newsletter post-event
Include your product or flyer in Gala gift bag
Tabletop signage at Gala
Recognition from the stage at conference and Gala
Logo on event registration site and Gala invitation
Prominent signage at PAWS 2014 International Captive Wildlife Conference (3 days)
Private visit with PAWS president Ed Stewart and tour of ARK 2000 sanctuary (up to 20 people)

$30,000 | THE PAT DERBY VISIONARY
Two Tables (16 tickets to PAWS 30th Anniversary Gala)
PAWS president and co-founder Ed Stewart seated at one table and a celebrity seated at the other table
Logo and line listing in conference and Gala programs
Acknowledgment in PAWS E-newsletter post-event
Include your product or flyer in Gala gift bag
Tabletop signage at Gala
Logo on event registration site and Gala invitation
Prominent signage at PAWS 2014 International Captive Wildlife Conference (3 days)
Recognition from the stage at conference and Gala
Private visit with PAWS president Ed Stewart and tour of ARK 2000 sanctuary (up to 20 people)
Exclusive named sponsor on Gala gift bag
Our goal is to provide a more natural life and allow the animals to just be wild animals again, with peace, dignity and privacy.

— PAWS president Ed Stewart

30TH ANNIVERSARY HONORARY COMMITTEE

Bob Barker | Kim Basinger | Kristin Bauer Van Straten
M.J. Espiritu-Gerometta | Robert Gerometta | Jorja Fox | Linda Hope
Kat Kramer | Mrs. Stanley Kramer | Ross McCall
Kimberly McDonald | Kevin Nealon | Lily Tomlin

30TH ANNIVERSARY GALA ENTERTAINMENT

Kat Kramer
Cirque performances by Nathalie Gaultier’s award-winning Le PeTIT CiRqUe: an all-kid humanitarian cirque company!

30TH ANNIVERSARY COMMITTEE

Katia Bagatta | Karen Bonidio | Debbie Casey | Catherine Doyle | Maggie Ferrari | Julie Frost | Christine Gardner | Kim Gardner
Priscilla Gargalis | Linda Gibboney | Carol Haft | Linda Jordan | Dr. Satish Kadaba | Ed Minghelli | Debbie Morrow
Steve Pape | Sandi Peck | Patty Shenker | Ed Stewart | Lisa Worgan

Please contact:
Kim Gardner, PAWS Director of Programs, Media & Events
email: kgardner@pawsweb.org
phone: (916) 539-5305
www.pawsweb.org

Our goal is to provide a more natural life and allow the animals to just be wild animals again, with peace, dignity and privacy.

— PAWS president Ed Stewart
**PAWS 30TH ANNIVERSARY GALA**

$130 PER PERSON

*Includes light appetizers, vegan buffet dinner, dessert, 2 complimentary drink tickets, no-host bar.*

**3-DAY CONFERENCE**

$250 PER PERSON | $175 PER STUDENT

*Includes morning and afternoon refreshments and vegan lunch.*

**1-DAY CONFERENCE**

$100 PER DAY PER PERSON | $75 PER DAY PER STUDENT

*Includes morning and afternoon refreshments and vegan lunch.*

**3-DAY CONFERENCE + PAWS GALA**

$330 PER PERSON | $250 PER STUDENT

**ONE GALA GENERAL TABLE**

$1,300

*Table = 8 tickets (8 seats at the same table)*

Please contact:
Kim Gardner, PAWS Director of Programs, Media & Events
d: (916) 539-5305
www.pawsweb.org